

Mélissa by WiDesign

Milano, April 27th 2023

In a packed room, during and on the occasion of the Milan **Fuorisalone**, an event was held to present three projects that brought together the companies of the **Assolombarda Design and Furnishing Group**, the **ITS Rosario Messina Foundation - Artwood Academy** - a truly innovative educational hub for the culture of wooden furniture - and the **Wood Design course of the School of Design at the Politecnico of Milan**. Together with various companies in the sector, including WiDesign, which played its role as an innovator in technology, they collaborated on the project "**Design d'impresa - Furnishings for smart-working**".

At this event, three furniture projects designed to interpret a new way of understanding home and work as spaces that come together, and merge were presented by the very students involved. In particular, the project involving **WiDesign** is called **Mélissa**, a table equipped with a programmable LED light trail that marks the time spent on each work task and systems embedded and made invisible - also saving space - within the wooden structure. To power the laptop, recharge mobile devices by induction, transform the surface into an audio diffuser, and control lights and electrical systems directly from the table surface within the home/office: to activate all the devices, just touch the desk surface, using the base technology of **WiOO**, the first product on the market by WiDesign, which redefines the role of the switch in the smart home environment (for information www.wiioo.it).

The **Mélissa** project and collaboration with this initiative is the result of a continuous research strategy pursued by **WiDesign** to design a more modern, enjoyable, but also more sustainable **future for the domestic habitat**.

In [this gallery](#), some images of the event. A great moment for innovation, but also to strengthen the bond between companies, educational environments, and the future, represented by the young people who are embarking on the path of designing and building a better future.

Per qualsiasi richiesta (materiali fotografici, video, schede tecniche, interviste con i fondatori di WiDesign) vi preghiamo di contattare il nostro ufficio stampa: hello@wi.design.

Ti invitiamo inoltre a visitare i nostri siti: www.wi.design – www.wiioo.it

WiDesign srl is a startup born in 2019 in Milan (Italy). Among the founders are professionals who worked many years at Apple and know well its ecosystem and philosophy: this was the

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inspiration in defining the values and approach to the excellence of WiDesign itself. The other enthusiastic team members take care of all the steps of production, from ideation to software and hardware development, to 3D design. The first product introduced by WiDesign for consumers is WiOO, but many new innovative products are on the way, dedicated to home automation and indoor lighting, as well as B2B solutions.